



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-23-2012 PAGE: 1 of 3

AMERICAN MEDIA & ADVOCACY GROUP -  
20053  
ATTN: BEN ANGLE  
815 SLATERS LANE  
ALEXANDRIA VA 22314

Contract No 394457	Contract Dt 07-31-2012	Revision Dt 10-22-2012	Rev# 4	Advertiser CONGRESSIONAL LEADERSHIP FUND	Brand 2012	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA						
Agency Est# 251 454 2877			CMS # 240058	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-23-2012	End Date 10-29-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240058				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 251 P : 454 E : 2877																	
1	10-24-2012	10-25-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				10	30			1	1				2	1,000	2	2,000.00
2	10-29-2012	10-29-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				10	30	1							1	1,000	1	1,000.00
3	10-25-2012	10-26-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				10	30				1	1			2	2,000	2	4,000.00
5	10-24-2012	10-26-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				10	30			1		1			2	2,000	2	4,000.00
7	10-27-2012	10-27-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)				10	30						1		1	800	1	800.00
8	10-27-2012	10-27-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SA (7098)				10	30						1		1	2,000	1	2,000.00
9	10-28-2012	10-28-2012	06:00AM - 07:00AM	WEEKEND NWS 6-7A SU (7055)				10	30							1	1	600	1	600.00
10	10-28-2012	10-28-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)				10	30							1	1	750	1	750.00
11	10-28-2012	10-28-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)				10	30							1	1	2,000	1	2,000.00
16	10-24-2012	10-26-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				10	30			1		1			2	2,000	2	4,000.00
17	10-29-2012	10-29-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				10	30	1							1	2,000	1	2,000.00
20	10-27-2012	10-27-2012	09:00AM - 10:00AM	WEEKEND NWS 9-10A SA (10928)				10	30						1		1	1,900	1	1,900.00
22	10-28-2012	10-28-2012	12:00PM - 01:00PM	WEEKEND NWS 12-1P SU (7060)				10	30							1	1	800	1	800.00
23	10-24-2012	10-26-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				10	30			1	2	1			4	1,400	4	5,600.00
24	10-29-2012	10-29-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				10	30	1							1	1,400	1	1,400.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
394457	07-31-2012	10-22-2012	4	CONGRESSIONAL LEADERSHIP FUND	2012	POLITICALS	WPVI - PHILADELPHIA

Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing							Package	Contract Title				
251 454 2877			240058	PHILADELPHIA	A. CLIFFORD	10-23-2012	10-29-2012	M (Broadcast Month, Cycle 1)							N	240058				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 251 P : 454 E : 2877																				
25	10-24-2012	10-26-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				10	30			1	1	2			4	2,600	4	10,400.00
26	10-29-2012	10-29-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				10	30	1							1	2,600	1	2,600.00
27	10-24-2012	10-26-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				10	30			1	2	1			4	3,500	4	14,000.00
28	10-29-2012	10-29-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				10	30	1							1	3,500	1	3,500.00
29	10-28-2012	10-28-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)				10	30							1	1	1,800	1	1,800.00
30	10-25-2012	10-26-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)				10	30				1	1			2	3,600	2	7,200.00
31	10-29-2012	10-29-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)				10	30	1							1	3,600	1	3,600.00
32	10-24-2012	10-26-2012	07:30PM - 08:00PM	ACCESS MO-FR WHEEL (7064)				10	30			1		1			2	3,600	2	7,200.00
33	10-29-2012	10-29-2012	07:30PM - 08:00PM	ACCESS MO-FR WHEEL (7064)				10	30	1							1	3,600	1	3,600.00
34	10-23-2012	10-23-2012	08:00PM - 09:00PM	PRIME TU8 (7014)				10	30		1						1	14,000	1	14,000.00
35	10-24-2012	10-26-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				10	30			1	1	1			3	3,900	3	11,700.00
M	MG Group #	Preempted	Rate Reason	MG Description					Duration											
	335143	10-25-2012	3,900 POLITICAL	1 X 30 @ \$3,900 W 05:00PM - 06:00PM - 10/24/12-				10	30			X					1	3,900	1	3,900.00
		10-26-2012	3,900 POLITICAL	10/24/12 (6988),				10	30				X				1	3,900	1	3,900.00
				1 X 30 @ \$3,900 Th 05:00PM - 06:00PM - 10/25/12-																
				10/25/12 (6988)																
		Total:	7,800														Preempt Total:		-2	-7,800.00
38	10-28-2012	10-28-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				10	30							1	1	3,900	1	3,900.00

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Agency Est# 251 454 2877				CMS # 240058		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD				Start Date 10-23-2012		End Date 10-29-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 240058			
Line	Start Date		End Date		Time Period		Description						RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
43	10-28-2012		10-28-2012		11:30AM - 12:00PM		EAGLES GAME PLAN SUN 1130A (PLAYERS) (70						10	30							1	1	1,000	1	1,000.00
																					Contracted Gross Total:		45	117,350.00	
																					Actual Gross Total:		45	117,350.00	
																					Agency Commission:			17,602.50	
																					Net Total:			99,747.50	
Month/YR				Preempted				Made Good				Contract Total				Adjustments				Actual Total					
Oct 12				7,800.00				7,800.00				99,650.00				0.00				99,650.00					
Nov 12				0.00				0.00				17,700.00				0.00				17,700.00					
TOTAL				7,800.00				7,800.00				117,350.00				0.00				117,350.00					

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